



1NGO

Digital Empowerment

April – June, 2022-23

QUARTERLY REPORT

www.1ngo.in

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15th July, 2022.

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1. Overview:-

- In Quarter 1 of new FY 22-23 (Apr-Jun,22), INGO has created 111 websites for 108 new NGOs.
- The total count of websites on INGO platform is 823 as on 30th June 2022.
- During this quarter the technical team added 135 QR codes. (scanning through mobile payment apps for donation purpose).
- The tech team also added 12 payment gateways (linked via Instamojo) for donation purpose on the websites.
- During this quarter 27 webinars were conducted on different topics, how to update your website, budget implications for NGOs to name few.
- The month of May was declared as the Technology Month. Since 11th May is dedicated as the National Technology Day by Govt. India on the occasion India declaring itself as a nuclear power country.

2. Quarterly Summary

Month	New websites created	Donate button (QR code)	Donate Button (Instamojo)
April	36	47	1
May	40	50	4
June	35	38	7
Total	111	135	12

3. Quarter 1 (22-23) vs Quarter 4 (21-22)

Month	New websites created	Donate button (QR code)	Donate Button (Instamojo)
April	36	47	1
May	40	50	4
June	35	38	7
Total	111	135	12

Month	New NGO websites created	QR code created	Donate Button (Instamojo)
January	22	51	00
February	31	54	00
March	32	55	02
Total	85	160	02

4. Cumulative KPI Summary

Month	Total No. of existing NGOs on INGO platform	Total No. of QR code created	Total No. of Instamojo created
April	748	492	235
May	788	542	239
June	821	580	246

5. Details of websites created in this quarter :

During this quarter NGOs from Karnataka, Tamil Nadu, Kerala, Odisha, Jharkhand Uttar Pradesh and Rajasthan were reached out for the purpose of website creation. Kerala and Rajasthan were two new states added to our list.

Website distribution state wise

Month	Distribution of NGOs (State wise)
April	4 states (Karnataka-19, UP-11 , Odisha-4, Kerala-1)
May	5 states (Karnataka-22, UP-11, Odisha-4, Tamil Nadu-2, AP-1)
June	5 states (Karnataka-21, UP-8 , Odisha-3, Jharkhand-1, Rajas- 1)

The below table shows a state wise detail of websites created for the last quarter.

Andhra Pradesh (01 new NGO added)

Sl No.	NGO Name	District	Website link
1	Social Education and Environment Development Society (SEEDS)	Sri Satya Sai	https://seeds.Ingo.in/

Jharkhand (01 new NGOs are added).

Sl No.	NGO Name	District	Website link
1	Aragati	Ramgarh	aragati.Ingo.in

Karnataka (63 new NGOs are added. Including 09 NGOs from FEVOURD-K).

Sl	NGO Name	District	Website link
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No.			
1	Sattvam Trust	Bangalore	https://sattvamtrust.1ngo.in/
2	Vikas Seva Samsthe	Kalburgi	https://vss.1ngo.in/
3	Nonda Chalakara Vedhike	Bangalore	https://ncv.1ngo.in/
4	Graama Bharathi Foundation	Kolar	https://gbf.1ngo.in/
5	Shri Laxmi Ranganathaswamy Education and Rural Development Trust	Chitradurga	https://laxmiranganathaswamy.1ngo.in/
6	Jai Santoshimata Sansthan	Haveri	https://santoshimata.1ngo.in/
7	Sumadhwa Seva Pratishthana	Dharwad	https://sumadhwasp.1ngo.in/
8	Bhumika Rural Development Project	Chitradurga	https://bhumika.1ngo.in/
9	Village Foundation Channal	Bagalkot	https://vfc.1ngo.in
10	Maha Mahima Manjunatha Swamy Vidya Samsthe	Chitadurga	https://manjunathaswamy.1ngo.in/
11	TREES(Team for reformation of education and environmental services)	Kolar	https://trees.1ngo.in/
12	Santoshadhara	Haveri	https://santoshadhara.1ngo.in/
13	Vimochane social and educational development society	Tumkur	https://vseds.1ngo.in/
14	Thirumaleshwara	Chitradurga	https://thirumaleshwara.1ngo.in/
15	Jana Jagruti Seva Trust	Bangalore	https://janajagruti.1ngo.in/
16	Shivasharanu Shikshana and vividoddesh Tarabeti Samsthe	Koppal	ssvts.1ngo.in
17	Sri Lakshmi Venkateswar Grameena Abhivrudhi Mattu Shikshana Samsthe	Yadgir	https://laxmivenkateswar.1ngo.in/
18	Sangmeshwar Mahila Gramabhivruddi Sangha	Bidar	https://sangmeshwar.1ngo.in/
19	Shubodhaya grameena shikshana matthu jana kalyana seva samsthe	Koppala	https://sgsjkss.1ngo.in/
20	Narendra Foundation	Tumkur	narendrafoundation.1ngo.in

21	Sri Anulakshmi Charitable Trust (R)	Mysore	https://anulakshmi.1ngo.in/
22	Mahalakshmi Mahila Madal		https://mahalakshmi.1ngo.in/
23	Asha Kiran Seva Samsthe, Afzalpur	Kalburgi	https://akss.1ngo.in/
24	Sri Nandi education Trust	Bangalore	https://snet.1ngo.in/
25	Karnataka Samagra Mahila Abhivruddi Sangha	Belgaum	https://ksmas.1ngo.in/
26	Shree Swastik Women's Youth and Rural Development Society(R)	Dharwad	https://swastik.1ngo.in/
27	Vishwa Manava Dr Rajkumar Jana Seva Foundation	Kolar	https://drrajkumarfoundation.1ngo.in/
28	Hindulida Vokkaligara Abhivruddi Rajya Sangha	Bangalore	https://hvars.1ngo.in/
29	Vivekananda Kushtha Seva Samiti	Kalburgi	https://vkss.1ngo.in/
30	Shree Jagadguru Revansiddeshwar Education & Social Welfare Society	Bidar	https://sjresws.1ngo.in/
31	Shree Gurupadeshwar Education society (R)	Kalaburgi	https://gurupadeshwar.1ngo.in/
32	Sahayog Seva Samsthe	Belgaum	https://sahayogseva.1ngo.in/
33	Indira Rural Development Trust	Bangalore	https://indirardt.1ngo.in/
34	Naadaprabu Chaalakara Sangha	Bangalore	https://ncs.1ngo.in/
35	Sri Krishna Social and Charitable Trust	Udupi	https://sksct.1ngo.in/
36	Jnana Sinchana	Yadgir	https://jnanasinchana.1ngo.in/
37	Mangala Women Rural Development Society	Bidar	https://mangalawrds.1ngo.in/
38	Mathru Shree Nirashithra Ashraya Dhama Charitable Trust	Hoskote	https://mathrushree.1ngo.in/
39	Rain Trust	Chitradurga	https://raintrust.1ngo.in/
40	National Education And Rural Urban Development Society(NERUDS)	Bellary	https://neruds.1ngo.in/

41	Venkateswara Educational And Rural Development Seva Trust	Hoskote	verdtrust.1ngo.in
42	Jagruti Yuva Seva Samsthe	Kalburgi	https://jyss.1ngo.in/
	Shanthinikethana Rural Development Society	Yadgir	https://srdsyadgir.1ngo.in/
43	Sadguru Shikshana Grameena Abhiruddi Jana Seva Sangh (R), Hutti	Raichur	https://sadguru.1ngo.in/
44	Shrimati Ganga Matoshri National Association for the Handicapped	Kalburgi	https://sgmnah.1ngo.in/
45	Matha Education Trust	Kolar	https://mathatrust.1ngo.in/
46	Sri Shambhavi Mahila mattu Makkala Sabalikaarana Samsthe	Davangere	https://shambhavingo.1ngo.in/
47	Hyderabad Karnataka Rural development Society	Gulburga	https://hkrds.1ngo.in/
48	Social Warriors Organization For Rural Development- Karnataka (SWORD-K)	Vijayanagara	https://swordk.1ngo.in/
49	Gagana Education Rural and Urban Development Society	Davangere	https://geruds.1ngo.in/
50	Subhadra nagara mattu gramina abhiruddi samste	Bidar	https://sngas.1ngo.in/
51	Young India Urban And Rural Development Trust	Chamarajanagara	https://yiurdt.1ngo.in/
52	Sahaya Trust	Ramanagara	https://sahayatrust.1ngo.in/
53	Janani Janmabhoomi	Haveri	https://jananijanmabhoomi.1ngo.in/
54	Aadarana Charitable Trust	Bidar	https://aadaranact.1ngo.in/
55	Shree Swami Vivekananda Seva Samsthe	Kalaburgi	https://ssvss.1ngo.in/
56	Sankalpa Rural Development Society	Raichur	https://srdsraichur.1ngo.in/
57	Sri Pandavas Foundation	Bangalore	https://sripandavas.1ngo.in/
58	Shri Chandalingeswara Graminabhivradddhi Sangha	Bagalkot	https://scgs.1ngo.in/
59	Sri Sharada Devi Welfare Trust	Bangalore	https://sswt.1ngo.in/
60	Rural Organisation For Social And Education	Shimoga	https://roses.1ngo.in

	Society - ROSES		
61	Siddeswara Rural Development Society(R)	Chitradurga	https://siddeswara.1ngo.in/
62	Baduku Seva Samsthe	Kalaburgi	https://baduku.1ngo.in/

Kerala (01 new NGO is added).

SI No.	NGO Name	District	Website link
1	Aim Educational and Charitable Trust	Ernakulam	https://aimtrust.1ngo.in/

Odisha (11 new NGOs are added).

SI No.	NGO Name	District	Website link
1	Friends Club	Cuttack	friendsclub.1ngo.in
2	Seven Star Charitable Trust	Bbsr	trustsevenstar.1ngo.in
3	Disable Relief organization	Nayagarh	dro.1ngo.in
4	Divyajyoti NGO	Jajpur	divyajyoti.1ngo.in
5	Sansar	Chatrapur	sansar.1ngo.in
6	Institute of Social Engineering and Management	Bhubaneswar	isem.1ngo.in
7	Great Inspirational Trust	Puri	greatit.1ngo.in
8	Biswajananikala Parishada	Ganjam	biswajananikala.1ngo.in
9	Odisha Choice	Bhubaneswar	ocn.1ngo.in
10	Flourish India Trust	Bbsr	fit.1ngo.in
11	Youth Activists Forum	Balangiri	yaf.1ngo.in

Rajasthan (01 new NGO is added).

SI No.	NGO Name	District	Website link
1	National Blood Donation Team	Dausa	https://nbd.1ngo.in/

Tamil Nadu (03 new NGOs are added).

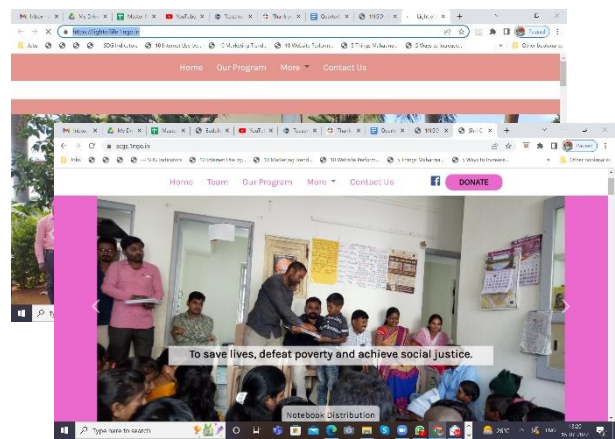
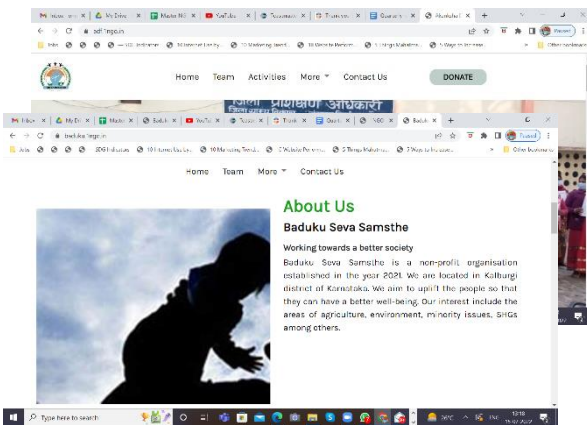
SI No.	NGO Name	District	Website link
1	Rural Education and Economic Development trust (REED)	Ramanthapuram	https://reedtrust.1ngo.in/
2	Centre for Action and Rural Empowerment Society (CARE)	Villupuram	https://caresociety.1ngo.in/
3	Life of Light Trust	Rajapalyam	https://lightoflife.1ngo.in/

Uttar Pradesh (30 new NGOs are added).

SI No.	NGO Name	District	Website link
1	Aajad Kalyan Samaj Sewa Samiti	Azamgarh	aksss.1ngo.in
2	Aadarsh Gramin Vikas Sewa Sansthan	Gonda	https://agvss.1ngo.in/
3	Aam yuva berojgar kisan vikas samiti	Lucknow	https://aamsamiti.1ngo.in/
4	Aarti Foundation	Gonda	aartifoundation.1ngo.in
5	Abdul Salam Shiksha Samiti	Sambhal	abdulshiksha.1ngo.in
6	Abhilasha Foundation	Jogapur	abhilashafoundationup.1ngo.in
7	Ajora Mahila Seva Samiti	Azamgarh	amss.1ngo.in
8	Aarohan social welfare foundation	Lucknow	aswf.1ngo.in
9	Absolute Paramedical & management college	Lucknow	apmc.1ngo.in
10	Abhiudai a Social Organisation	Lucknow	aaso.1ngo.in
11	Aastha Educaional and Welfare Foundation	Lucknow	aewf.1ngo.in
12	Adarsh Nagrik Seva Sansthan	Kanpur	https://anss.1ngo.in/
13	AL Malik Educational Welfare Society	Siddharth Nagar	almalikeducation.1ngo.in
14	Biswan Educational And Welfare Society	Sita Pur	bews.1ngo.in
15	Adarsh Gramodyog Sewa Sansthan	Sultanpur	agss.1ngo.in
16	Adarsh Bhartiya Vikas Sewa Sansthan	Farrukhabaf	abvss.1ngo.in
17	Ank Foundation	Lucknow	ankfoundation.1ngo.in
18	Lakshmi welfare Sansthan	Lucknow	lakshmi.1ngo.in
19	Adbhut Foundation	Barabanki	adbhutfoundation.1ngo.in
20	Institution of Industrial and Consumer Electronics (IICE)	Lucknow	iice.1ngo.in
21	Jan Jagran Shiksha Sewa Sansthan	PRAYAGRAJ	jjsss.1ngo.in
22	Adharshila Educational Trust	Muzaffarnagar	adharshila.1ngo.in
23	Aditya Skill Academy	Kanpur	http://adityaskillacademy.1ngo.in/
24	Aim Academy Jan Kalyan Seva Sansthan		aimacademy.1ngo.in
25	Aim Institute of Information Technology (aiit)	Gorakhpur	aiit.1ngo.in
26	Agreta Foundation	Lucknow	agreta.1ngo.in
27	Aim Welfare and Educational Society	Lucknow	awes.1ngo.in
28	Akanksha Development Foundation	Sultanpur	adf.1ngo.in
29	Adarsh Education Welfare	Lucknow	aews.1ngo.in

	Society			
30	Alfishan Social Welfare Society	Aliganj Etah		alfishan.1ngo.in

A few snapshots



6. Webinars/Workshops :

In the quest of empowering NGOs for a digital centric world, INGO conducts webinars/workshops regularly for its NGO partners via Zoom Cloud Meetings on various themes pertaining to the digital world. During this quarter total 27 (in no.) webinars and workshops were conducted. The following table gives the details of the same: -

Month	Webinars conducted	Number of participants
April	8	130
May	10	196
June	9	138

APRIL :

Date	Theme	Conducted by	Number of participants
06/04/2022	How to update INGO created website?	Operations team	26
11/04/2022	Budget implication for NGOs	External speaker	34
16/04/2022	How to update INGO created website?	Operations team	18
20/04/2022	How to update INGO created website?	Operations team	10

22/04/2022	Why should NGOs go digital now?	Operations team	15
23/04/2022	How to update INGO created website?	Operations team	5
27/04/2022	How to update INGO created website?	Operations team	17
30/04/2022	How to update INGO created website?	Operations team	5

MAY :

Date	Theme	Conducted by	Number of participants
04/05/2022	Creating a Gmail account and understanding Google apps (Drive, sheet, docs, slides, g-meet)	Social media team	22
07/05/2022	How to update INGO created website?	Operations team	13
11/05/2022	National Technology Day	External speaker	26
14/05/2022	How to update INGO created website?	Operations team	2
17/05/2022	How to create videos for your organisation?	Operations team	40
19/05/2022	Facebook organization page creation & fundraising tools	Social media team	18
21/05/2022	Understanding online payment gateway (QR code and Instamojo)	Tech team	7
25/05/2022	Registration process of 12A and 80G in India?	External speaker	28
28/05/2022	How to update INGO created website?	Operations team	10
30/05/2022	LinkedIn page creation and hiring recruitment tool for NGOs	Social media team	20

JUNE

Date	Theme	Conducted by	Participants
04/06/2022	World Environment Day	External speaker	24
04/06/2022	Importance of digital marketing for NGOs	Operations team	20
08/06/2022	A guide to update your website created by INGO (English)	Operations team	15
11/06/2022	A guide to update your website created by INGO (Hindi)	Operations team	11

15/06/2022	Understanding online payment gateways (QR code and Instamojo) (English and Hindi)	Operations team	24
17/06/2022	A guide to update your website created by INGO (Kannada)	Operations team	17
25/06/2022	Understanding online payment gateways (QR code and Instamojo) (Kannada)	Tech team	7
27/06/2022	Learn to create a YouTube channel for your organisation (English)	Social media team	12
28/06/2022	Connecting your Facebook page to multiple social media channels and how you can advance your organisation growth	Social media team	8

Keeping in mind our organisation’s mission, the webinars were mostly based on the subject “tech for non-profits.” The list in the above tables indicates the themes of the webinars. Though we had two sessions on demand were organized on NGO registration process. This quarter we had three external speakers speaking on different topics. The external speakers were Dr. Kathiresan, Head of Dept. Centre for Information and Communication Technology, National Institute of Rural Development, Mr. Niranjana V, Chartered Accountant and Dr. Kshithij Urs, CEO FEVOURD-K. Dr. Urs on 4th June covered a burning theme on environment and climate change .

This quarter INGO team had an opportunity to represent itself to an online forum. – Jharkhand CSO forum. This forum was formed during the COVID times to support the NGO community operating in Jharkhand.

A Few snapshots

LEARN HOW TO CAPTURE VIDEOS FOR YOUR ORGANIZATION IN 5 EASY STEPS

Capture Your Beautiful Moments

Register now

ORGANIZER : INGO TEAM
17/05/2022, Tuesday
3PM - 4PM
Zoom cloud meeting

Southern Zone NGOs 1N

REGISTRATION PROCESS OF 12A AND 80G IN INDIA

REGISTER NOW

25/05/2022, Wednesday
3PM - 4PM
via Zoom cloud meeting

NGOs need 80G and 12A certificate from the Income Tax department for tax exemption. Recently the process of applying and registering to 80G and 12A has undergone a change. To help our partner NGOs know more about it, INGO is organising a webinar on 25/05/2022 on the topic "Registration process of 12A and 80G in India."

Join us by registering through the link : <https://forms.gle/DXyBoZ4RCZFDQMaK6>

We will share zoom link with you

ON THE OCCASION OF NATIONAL TECHNOLOGY DAY

INGO invites you to a Live Webinar on

DIGITAL INDIA, E-KRANTI SERVICES AND THE OPPORTUNITIES FOR NGOS

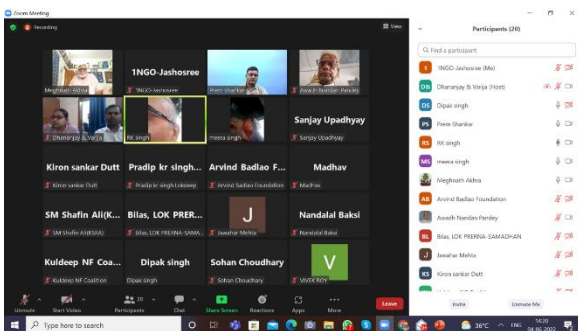
Meet our keynote speaker

DR. KATHIRESAN

Head,
Centre for Information and Communication (CIC)
National Institute of Rural Development and Panchayati Raj, Hyderabad, MoRD, GoI

www.ingo.in
jashosree@ingo.in
pooja@ingo.in

May 11, Wednesday
04:00PM
via Zoom cloud meetings



7. Celebration of National Technology Day :

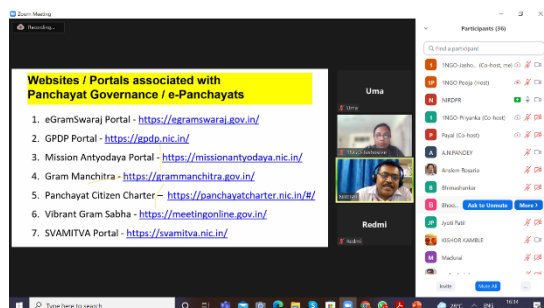
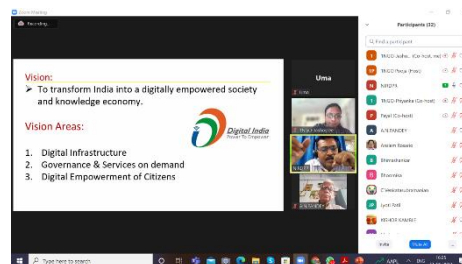
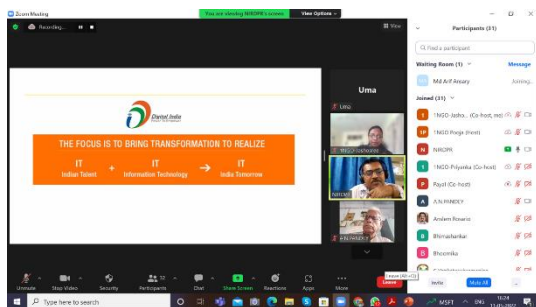
The National Technology Day is celebrated every year on 11th May. In the year 1999 Late Shri Vajpai, declared this day as National Technology Day after India successfully conducted five nuclear tests. Since then this day is dedicated to technological and scientific advancement achieved by India. Apart from achievement this day also signifies dissemination of knowledge.

At INGO we too believe that true knowledge can be acquired through sharing. Hence on the occasion of National Technology Day, INGO declared the month of May, '22 as the Technology Month. All the webinars on the month of May was based on technology and how embracing technology can help NGOs explore and expand.

However on 11th May, '22 a special speaker was invited to share how Government of India is vouching Digital India mission and second how NGOs can grab opportunities from these schemes. The theme for the session was "Digital India, E- Kranti Services and Opportunities for NGOs," The speaker – Dr. C. Kathiresan is an Associate Professor and head of Dept. of Centre for Communication and Information Technology, National Institute of Rural Development and Panchayati Raj.

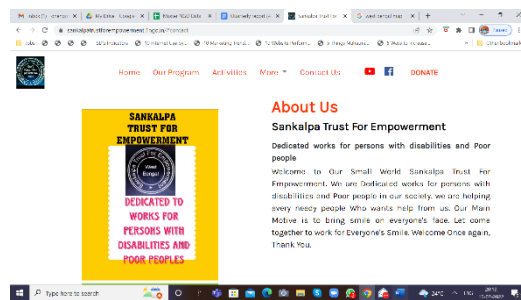
In the session, Dr. Kathiresan shared about the different websites/portals that are currently built under the Digital India mission how are they helping in e-governance/e- panchayats. These portals have detailed information on panchayats from demography to developmental schemes. NGOs can gather information from here for their programs and also can use data while preparing proposals. 35 NGOs participated in this webinars.

A Few snapshots



Case Study

Sankalpa Trust for Empowerment, South 24 Parganas West Bengal: This NGO is a very small organisation located in South 24 Parganas, West Bengal. The founder of the NGO – Subrata Kayal is specially abled person. Since childhood he has faced a lot of discrimination and hardship due to his disability. As he grew up he made it a point to help and empower those who face similar discrimination. He founded Sanakalpa Trust for Empowerment an NGO dedicated to the cause of empowering specially abled persons in Tulsighata Nimpith, South 24 Parganas. The NGO facilitates in medical check up of children who are specially abled, also runs nutrition program for lactating mothers and children who are under nourished and specially abled. This NGO is doing a remarkable work but unnoticed by the rest of the world. INGO team got the reference and created its website. Now an NGO located at the southern most corner in the state of West Bengal is discoverable by the entire world by being present in the digital world. Subrata Kayal says, “ our happiness knew no boundaries when we saw our NGO website popping up on Google search. We are extremely grateful to INGO team who helped us in being discoverable in the digital world.”



8. Partnering with FEVOURD-K

INGO, Dhvani Foundation and FEVOURD-K partnered to create the FEVOURD-K website. The work is in progress.

9. Way forward :

1. More engagement with NGOs
2. Survey of existing NGOs on the usability of the INGO created website.
3. Venturing into new States.

XX

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